



The European Pizza & Pasta Show

brought to you by: **Pizza Mia**  
live to share, love pizza

13 - 15 NOVEMBER 2018

OLYMPIA LONDON

## Market News

### Salvo 1968 Ltd. acquires Guidetti

5<sup>th</sup> of April 2018, London

*For immediate release*

Salvo1968 Limited ("**Salvo**"), the UK's leading e-commerce supplier of fine Italian and part of Rondanini UK Ltd ("**Rondanini**"), one of the UK's leading fine food importers, are pleased to announce that they have reached an agreement to acquire assets of the business formerly known as Guidetti Fine Food & Wines.

#### About Salvo

- Founded in 1968, 50 years' experience in Italian food innovation
- Part of the Rondanini group
- No.1 E-commerce B2B wholesaler of Italian foods in the UK
- BRC Grade AA Approved
- Modern logistics facility, 1500 skus stored
- National distribution
- Live stock ordering platform midnight cut-off for next day delivery in London

#### About Guidetti

- Founded in 1989, specialist importer of fine foods:
- Sourcing specialist of artisan products, IGP and DOP
- Supplying premium food halls and Michelin star restaurants
- 750 skus including seasonal and speciality ingredients
- Importer of Rummo, manufacturer of premium pasta since 1846

**Commenting on today's Announcement, Giuseppe Motisi, Managing Director of Salvo1968, said** - "We are confident that the introduction of the Guidetti range within the Salvo portfolio will create significant opportunities for future growth. Together with member of the Guidetti team we will further energise the Italian fine food markets. Our collective expertise and experience we bring benefits to our customers, supply partners and colleagues alike".

For more information or to arrange an interview please contact:

Rosa Gibson  
Salvo1968 Ltd  
T: 0808 122 1968  
E: Rosa@salvo1968.co.uk

IPR Events London Ltd  
Unit 1.20, Plaza 535, Kings Road, London, SW10 0SZ  
T: + 44 (0) 20 7352 4356  
E: info@iprevents.uk

