



The European Pizza & Pasta Show

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live to share, love pizza

13 - 15 NOVEMBER 2018

OLYMPIA LONDON

1<sup>st</sup> December 2017

Press Release

**EUROPEAN PIZZA AND PASTA SHOW  
ANNOUNCES THREE DAYS OPEN TO VISITORS IN 2018**

**The 3<sup>rd</sup> European Pizza and Pasta Show will take place at Olympia London on the 13<sup>th</sup>-15<sup>th</sup> of November 2018.** Organised by IPR Events London Ltd in association with PAPA-Pizza, Pasta and Italian Food Association and in cooperation with the Italian publication – Ristorazione Italiana Magazine, the show plans to attract and enable a larger number of UK producers to partake and network with not only the UK, but also leading European buyers.

Following the success of the 2017 European Pizza and Pasta Show and due to high demand from exhibitors and visitors alike, IPR Events London Ltd – the organiser of EPPS, announces that the event in 2018 will be open for visitors for 3 days.

“Adding a day will help visitors who are not able to attend on Wednesday and Thursday, to meet and do business with the suppliers on Tuesday” – said Stanislava Blagoeva-Duschell, MD of IPR Events London. She states that – “The event is Europe’s largest pizza and pasta industries gathering and the need of a third day became very apparent during the 2017 show. With a growth of 30% in the number of unique visitors year on year, we have to consider the needs of the suppliers to do business on-site”.

Exhibition spaces are limited, but the organisers have made it easy for companies and producers of any size to exhibit. From family run farms and businesses, to world leading multinationals – all sharing a common goal – to grow one of the food industries largest consumer sectors – pizza and pasta.

Join us again! Become part of the unique atmosphere of The European Pizza and Pasta Show.

For further information please contact:  
Stanislava Blagoeva-Duschell  
MD  
IPR Events London Ltd  
Tel: +44 (0) 207 352 4356  
E-mail: [info@pizzapastashow.com](mailto:info@pizzapastashow.com)  
URL: [pizzapastashow.com](http://pizzapastashow.com)

IPR Events London Ltd  
Unit 1.20, Plaza 535, Kings Road, London, SW10 0SZ  
T: + 44 (0) 20 7352 4356  
E: [info@iprevents.uk](mailto:info@iprevents.uk)

