



EUROPEAN

**PIZZA &
PASTA**

SHOW

22 • 23 JUNE 2022

OLYMPIA • LONDON

2022 EXHIBITOR & SPONSOR BROCHURE



EPPS 2022 SPONSORSHIPS

	MAIN (TITLE) open to 1 sponsor	GOLD open to 5 sponsors	SILVER open to 7 sponsors
Strategically placed exhibition space	40m² 40m ² strategically placed exhibition SPACE ONLY	20m² Gold Stand Package	12m² Silver Stand Package
Partner name to appear	immediately after the event title, i.e. "European Pizza and Pasta Show brought to you by..."	as EPPS Gold Sponsor	as EPPS Silver Sponsor
Speaking session	30 min	20 min	
Unlimited VIP invitations	✓	✓	✓
Digital banner and hyperlink on website (provided by partner)	✓	✓	✓
Distribution of promotional material in EPPS registration area	✓	✓	✓
Partner logo featured in all print and digital media	✓	✓	✓
Partner logo featured in all direct email campaigns	✓	✓	✓
Dedicated email campaign to Buyers Data	3	2	1
Dedicated email campaign to the full data (25K subscribers)	1	1	1
Partner logo and product description featured inside The Programme and Official Event Guide	✓	✓	1
Partner logo featured on digital backdrops onsite	✓	✓	
Partner logo featured on event banners throughout the venue including exhibition, seminars, conference, demo areas and registrations, as well as the welcoming wall	✓		
Partner Logo – featured on registration desk, theatres, sponsors wall, onsite posters and banners	✓	✓	
Full page ad in events' guide book	✓	✓	✓
Partner logo prominently displayed on EPPS badges	✓		
Partner Logo on lanyards and show bags	✓		
Appoint a chef to compete in one of the European Pizza Championship categories	✓	✓	✓
	£50,000	£30,000	£20,000



EPPS 2022 OTHER OPPORTUNITIES

EUROPEAN PIZZA ACROBATICS SHOW 2022	Open to 1 exclusive Sponsor	£5,000
EUROPEAN PIZZA CHAMPIONSHIP 2022 SPONSORSHIP A great opportunity for Europe's leading pizzaioli to show their exquisite balance and handling of the pizza dough. It is also an unsurpassed opportunity for a company to sponsor and become the preferred supplier to many of the most recognised names in the industry.		POA (Price On Application)
INNOVATION & UNIQUE RECIPE CHAMPIONSHIP AWARD	Open to 1 exclusive Sponsor	£5,000
SEMINAR AREA SPONSOR Gain instant brand visibility and recognition. Chair the seminar programme and FBIP. The event has two seminar theatres with over 30 seminars, C-level speakers and attendees from product manufacturers and developers to services.	Open to 2 exclusive Sponsors	£15,000
PRODUCT PLACEMENT ON COOKING THEATRE Showcase Your product at the cooking theatre, as well as product image, name and description is part of the exhibitor/sponsor enhanced catalogue listing.	Per Product	£2,000 exhibitors
		£3,000 not exhibitors
SPEAKING SESSION ON COOKING THEATRE (One per day - Two days)	Open to 4 Sponsors	£6,000
REGISTRATION SPONSOR Greet the Buyers with Your Brand. Be the first Brand the attendees see as they walk in the hall.	Open to 1 exclusive Sponsor	£12,500

EPPS 2022 CATALOGUE ADVERTISING

EPPS 2022 OFFICIAL CATALOGUE ADVERTISING			
Full page	Half page	Inside Front/Back Cover	Back Cover
£800	£400	£1,200	£1,500



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